The Video Conference Room Matters
Part 2: Optimizing your presentation rooms

Presenters:
Mindi Grissom, Product Marketing Manager
Kimberly Kelley, Sr. Services Marketing Manager
Value you will get today

Workplace trends

Creating a better presentation room experience

Adoption tips & tricks
Remote work, telecommuting, “work from anywhere”

30M US 1x a week → 50.4M by 2020

60% worldwide by 2022

Source: Knoll Workplace Research, Virgin Media Business
As more people work remote, it’s actually increasing demand for video conference rooms

"If your organization were to deploy large numbers of personal and web-based video conferencing systems (video-enabled laptops, desktops, tablets, smartphones), what impact would that have on your organization's interest in room-based video conferencing systems?"

Source: Wainhouse Research
Sept 2015
The Standard Conference Room
“Presentation Rooms”

Gathering place for teams

Technology to meet with other teams

Privacy
Starting a meeting takes too long

Is it going to work?

The other end can’t see everyone in the room

How do I share my presentation?

Create a better room experience
Make technology easy to control

Joining should be as easy as pushing a button.

No one should have to use a remote control.

Sharing presentations should not involve an IT call.

Make technology easy to control
Polycom technology simplifies the room experience

RealPresence Group Series 500
Best, reliable video quality at low bandwidth
Removes audio distractions
Virtual whiteboard

RealPresence Touch
One tap to join
Integrated calendar
Simple touch interface

EagleEye Producer
No remote required
Automatically readjusts to show everyone
Powerful data analytics
Content innovations built into RealPresence Group Series 500

**VisualBoard**
- Content annotation and virtual whiteboard

**SmartPairing**
- Content sharing on Group Series using ultrasonic technology

**Concierge**
- Control and content sharing from personal device using RealPresence Clariti

**Polycom People+Content IP (PPCIP)**
- Content sharing on organization’s network - Free software application
Audio innovations built into RealPresence Group Series 500

**NoiseBlock**

Automatically mutes audio when non-human sounds such as keyboard typing, paper rustling or wrapper crumpling is the only audio present.

**Acoustic Fence**

Blocks noises from outside the fence for open environments.
Simple technology isn’t enough

Consistency is key
RealPresence Medialign: Consistent, unmatched room experience

Packages excellent room experience together

Everything you need

Simple room setup

Same user interface

Consistent look and feel in each room

No training required
Right technology solutions
Consistency
Ensure successful adoption
The Technology Conundrum
Technology Adoption

Users

Measure
Awareness

How to use it

Show them how

What’s in it for me?

Avoidance to adoption
Understand utilization
Set realistic goals
Account for differences
Polycom RealAccess Analytics

**Utilization**
- Track room usage
  - Calls, Minutes
  - Rooms, VMR

**Performance**
- Understand user experience
  - Count, Location, Trend, Cause of Errors

**Capacity**
- Monitor bridge capacity
  - Video | Audio, Intraday
  - Historical, Trends
  - Notifications
# RealPresence Infrastructure Reporting (CDR)

![Excel Spreadsheet Screenshot](image_url)

### Call Duration

<table>
<thead>
<tr>
<th>Name</th>
<th>Serial Number</th>
<th>Start Date</th>
<th>Start Time</th>
<th>End Date</th>
<th>End Time</th>
<th>Remote System Name</th>
<th>Transport Type</th>
<th>Call Recording</th>
<th>System Model</th>
</tr>
</thead>
<tbody>
<tr>
<td>CallerID: Tom Smith</td>
<td>1234567890123</td>
<td>01/01/2023</td>
<td>12:34 PM</td>
<td>02/02/2023</td>
<td>03:45 AM</td>
<td>VP1234</td>
<td>VP1234</td>
<td>No</td>
<td>VP1234</td>
</tr>
<tr>
<td>US-Decker Room 1</td>
<td>1234567890123</td>
<td>01/01/2023</td>
<td>12:34 PM</td>
<td>02/02/2023</td>
<td>03:45 AM</td>
<td>VP1234</td>
<td>VP1234</td>
<td>No</td>
<td>VP1234</td>
</tr>
<tr>
<td>US-Decker Room 2</td>
<td>1234567890123</td>
<td>01/01/2023</td>
<td>12:34 PM</td>
<td>02/02/2023</td>
<td>03:45 AM</td>
<td>VP1234</td>
<td>VP1234</td>
<td>No</td>
<td>VP1234</td>
</tr>
<tr>
<td>US-Decker Room 3</td>
<td>1234567890123</td>
<td>01/01/2023</td>
<td>12:34 PM</td>
<td>02/02/2023</td>
<td>03:45 AM</td>
<td>VP1234</td>
<td>VP1234</td>
<td>No</td>
<td>VP1234</td>
</tr>
</tbody>
</table>

---

© Polycom, Inc. All rights reserved.
Conference Rooms Do Matter
Join us for Part 3: **August 31, 2016 @ 11am PT / 2pm ET**

The rise of team collaboration spaces

In this third of our three-part series, we will dive into the reasons why a new class of team collaboration rooms are on the rise and how they change the way teams work. More specifically, this webinar will cover:

- What is a “team collaboration” room? Who uses them? And why?
- How team collaboration rooms are different from traditional “presentation” rooms
- Best practices for creating your own team collaboration space with Polycom RealPresence Centro
- How real life customers are using this technology today!
Join Polycom experts for one of our many sessions:

- Complete Collaboration with Polycom and Office 365: a Partnership Overview
- Best practices in Building a Collaboration Strategy: a Conversation with Polycom and Microsoft
- How to Prepare for the Cultural Evolution of Video: Strategies for Success and a Live Customer Example
- Technology Deep Dive into Polycom Voice and Video for Office 365

Theater sessions will be held in the Polycom meeting room B403 (Building B, Level 4, Room 403). Please note, you can take an elevator or escalator directly from the expo floor on level 1, up to level 4.

Attending Microsoft Ignite?
See how Polycom and Microsoft joint solutions can transform collaboration across your organization.

Sign-up for your personal tour at Booth 1624.

To sign up email: TeamMicrosoft@Polycom.com
Questions