

Polycom[®] Video Control Application for Cisco CallManager

Features and Benefits

Feature	Benefit
Convenience	<ul style="list-style-type: none">• Ultra-intuitive user interface allows you to control the most common Polycom video conferencing features from the color touch screen of the Cisco Unified IP 7970 phone.• Allows the user to focus on the conference, not the technology.• No need to fumble with a new remote control during an important video conference.
Ease of Use	<ul style="list-style-type: none">• Makes videoconferencing as easy as using a telephone• Essentially no training necessary. Functions such as launching a call, camera and volume control are all easily recognizable.
Leverage existing Cisco environment	Utilize the existing Cisco Unified Application Environment (CUAE) Server and Cisco Unified IP 7970 phone touch screen on the desktop. The familiar Cisco phone becomes the center of the conferencing experience.
Integrated Voice and Video	The Video Control Application blends voice and video technology while removing the complexity of the technology for more cohesive voice and video on the network.

