



Add Value to Your Polycom Investments with the Polycom® RealPresence™ Media Manager

NST: 2011-09-65620

Convert Polycom® RSS™ Recordings into Dynamic, Searchable, Online Video Webcasts!

According to Gartner, CIOs need to immediately put strategies in place for deploying video across their organizations. Why the rush? Employees are bringing their online video viewing experiences into the workplace, expecting to be able to search, locate, and replay video-based information and training whenever and wherever they choose.

The Polycom Video Content Management solution enables you to meet demand for online video, through a specially priced offer that lets you leverage even more value from your existing Polycom environment.

The Award-winning Polycom® RealPresence™ Media Manager software is a solution that automates all the core functions required to effectively create, manage, and deliver online video to your users. It enables organizations to eliminate video content silos by presenting all assets in a centralized and branded online media management system.

The Media Manager software seamlessly integrates with the Polycom RSS 4000 recording and streaming server to enable organizations to unify their synchronous and asynchronous video communications within a single portal, and provide a highly scalable process for managing the content lifecycle.

To help you on the fast track to video content management, Polycom is offering a 15% discount to all Polycom RSS customers who place an order for Media Manager software. Additionally, to encourage RSS 2000 customers to upgrade to the Media Manager-compatible RSS 4000 solution, we're also offering a 15% discount on any RSS 4000 server purchased along with Media Manager software.

"We can now extend a live webcast beyond our videoconferencing systems, enabling medical facilities across the globe to participate."

University of Texas Health Sciences Center



Polycom Video Content Management Offer for Polycom® RealPresence™ Media Manager Claim Form

Offer valid from October 1, 2011 through March 31, 2012.

End User Information

RSS 2000 _____ RSS 4000 _____
 Serial #: _____ Serial #: _____
 End User Company Name _____ End User Contact Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____

I have read and agree to the terms and conditions of the Polycom "Video Content Management" Offer for Polycom RealPresence Media Manager Offer.

End User Signature _____ Date _____

Channel Partner Information

Channel Partner Company _____
 Sales Person _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____

I have read and agree to the terms and conditions of the Polycom "Video Content Management" Offer for Polycom RealPresence Media Manager Offer.

Signature _____ Date _____

Include copy of approved offer form and end user purchase order in your order package.

Eligible Products and Discounts

Product	Part Number	Discount
Polycom RealPresence Media Manager Express	2200-75000-000	\$ 8,250
Polycom RealPresence Media Manager SE	5230-75000-200	\$ 9,750
Polycom RealPresence Media Manager EE	5230-75000-300	\$17,250
RSS 4000 5-Port Recording & Streaming Solution	VRSS4000S	\$ 3,375
RSS 4000 10-port Recording & Streaming Solution	VRSS4000M	\$ 5,850
RSS 4000 15-port Recording & Streaming Solution	VRSS4000L	\$ 8,375

Terms and Conditions

1. This offer is available to certified Polycom Channel Partners who are certified to sell the Polycom RSS 4000 and Polycom® RealPresence™ Media Manager products.
2. Maintenance Services are required for the RSS 4000 and PRMM products.
3. This offer may not be used to support stocking orders. Purchase order must be tied to a customer order.
4. Customer name and existing RSS 2000 or RSS 4000 serial number must appear on the purchase order to Polycom. A claim form will be part of the offer overview to capture end user customer name, address, and serial number of existing RSS 2000 or RSS 4000 product(s).
5. This offer is void where prohibited or otherwise restricted by law, channel, and/or end-use policies.
6. This offer may not be combined with other non-standard transactions (NSTs), offers, or discounts.
7. This offer is valid from October 1, 2011 to March 31, 2012.
8. NST: 2011-09-65620 must appear on all orders.
9. Polycom reserves the right to modify or cancel this offer/program at any time without notice.

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